

Unprecedented times for equity capital markets

Strong asset rotation, volatility and liquidity at historic highs – intense equity markets activity over the past few months requires a thorough preparation of annual communications and roadshows

Average daily traded value across Euronext Markets Compartment A +54% Compartment B +58% Compartment C and Euronext Growth

Investor feedback: how did the COVID-19⁽²⁾ outbreak impact asset reallocation and investment decisions?

- Maintained equity portfolios during the downward phase due to exceptional volatility levels and the inability to sustainably reallocate the assets
- Analysts consensus have not yet integrated long-term impacts of the pandemic crisis
- Pragmatic decisions made during the upward phase to preserve liquidity in order to address eventual withdrawals and expected future volatility peaks
- Ongoing reflection based on the simulation of projected inflation, consumer index and investment levels post-crisis, that could lead to sectoral reallocations and more selective investment decisions
- An increasing number of non-financial KPIs factored into portfolio managers' investment decisions



Prepare your earnings season with a detailed knowledge of your shareholders and potential investors

EURONEXT CORPORATE SERVICES

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YOUR CHECKLIST FOR KNOWING YOUR SHAREHOLDERS

Has my shareholding structure been impacted by recent market volatility?

Who are the buyers and sellers of my stock amongst my top shareholders? How did they react to any recent announcements from the company (suspension / revision of guidance and/or change in the dividend policy)?

Which investors are new buyers of my stock? Which newly identified contacts should I meet?

What is the investment style of my new shareholders, notably regarding responsible investment? What about the evolution of passive vs. active investing?

Retail investors have been very active on stock markets since the start of the year. Has this led to an increased retail ownership in my stock? How can I better communicate with and target this investor population?

Which investors have increased their exposure in my sector and in my listed peers? Which strategy should I use to engage with them?

How can I benefit from the SRD II directive and increase the transparency in my shareholder base?



Know your shareholders: the "SRD II" opportunity

New duties and opportunities for listed companies

SRD II - NEW OBJECTIVES AROUND SHAREHOLDER ENGAGEMENT

- Improved exercise of shareholder rights
- Better information flow (communication standards pre / post AGM)
- Shareholder identification: better transparency
- Board Member remuneration
- Better transparency on voting advisory / proxy services

SRD II - NEW RIGHTS AND NEW OPPORTUNITIES

- Transposition of the SRD II directive into EU member states on 10 June 2019 and implemented on 3 September 2020
- Improvement and implementation of remote voting
- Share register to be transparently and easily accessible from local CSDs
- Improved Euroclear services on share register at the European level (faster, more transparent, digital, etc.)
- Increasingly standardised shareholding data (bearer shares, voting history, etc.)





Update your shareholder knowledge

DATA QUALITY

Mapping and categorisation of investor holdings in a consolidated view of their controlling power

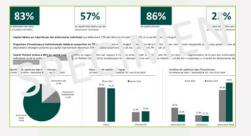
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GLOBAL SHAREHOLDING IDENTIFICATION

Foreign custodial requests to identify final owners

STRATEGIC INFORMATION

A multi-source profile of institutional investors (funds reference data, investment style, activism, etc.)



COMMUNICATION

A preparatory document to organise the IR roadmap

>97%
reach in your equity capital ID*

A proven methodology to identify all of your shareholders

40+

depositary organisations

Established relationships with the largest custodian banks

12d

working days to deliver a document used by the Board of Directors Deadlines achieved, valuable information to organise roadshows





Order your shareholder analysis now

Euronext delivers valuable ready-to-use information, using a thorough process

D

EURONEXT CORPORATE SERVICES: ADVISORY THROUGHOUT THE CHAIN

- ECS: acting under the issuer's mandate
- ECS: connect to the new Euroclear platform to order the share register with or without thresholds

D: SHARE REGISTER ORDERING DATE

 ECS: select all appropriate intermediaries and depositary banks using the chosen share register thresholds before sending all requests on Euroclear's new platform

D+8

STRATEGIC ANALYSIS OF THE SHARE REGISTER DATA

- ECS: check and download real time .csv or Excel disclosure files from custodial banks on the Euroclear platform
- DATA RECONCILIATION

 and reconstitution of global shareholder positions at the institutional level
- DYNAMIC ANALYSIS of the shareholding

D+15

ADVISORY & RECOMMENDATIONS TO THE INVESTOR RELATIONS TEAM

- Shareholding analysis with detailed investor categories and evolution
- Advice and recommendations on the shareholding profile
- Contact database of portfolio managers and key shareholders

Our shareholding data experts take care of the entire process

- Efficient
- ✓ Saves time
- ☑ Relevant







PHUONG-DAN PHAM

Shareholder Analysis Manager

Euronext Corporate Services pdpham@euronext.com

Euronext Corporate Services

corporateservices@euronext.com